

STAFF PROFILE



Name : **DR.P.ANBUOLI**

Designation : ASSISTANT PROFESSOR

Academic Qualifications : B. Com, MS (Information Technology & Management), MBA(Finance), M.Com, MA (Economics), MBA (Marketing), MA (Tourism Management), Mphil (Entrepreneurship), Ph. D (Business Administration), Post Graduate Diploma in Export Management.

Teaching Experience : UG: 8 Years 03 Months and 14 days , PG: 10 Years

Areas of specialization : Systems, Entrepreneurship, Human Resource Management, Finance, Economics, Tourism Management, Marketing.

Orientation / Refresher / courses attended

- Participated in the Orientation Programme at Madurai Kamaraj University, Madurai, from November 16th to December 13th, 2018.
- Completed the Faculty Development Programme on E-Business through NPTEL - ONLINE (MOOC) in October 2018.
- Attended a Refresher course on Research Methodology at UGC-HRDC, Mizoram University, Mizoram, from July 7th to July 20th, 2020.
- Participated in a Refresher program on "Managing Online Classes & Co-Creating MOOCS 7.0" organized by the Teaching Learning Centre at Ramanujam College, University of Delhi, under the aegis of the Ministry of Education's Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, in collaboration with CMS College (Autonomous), Kottayam, Kerala, from August 5th to August 19th, 2021.
- Participated in a Refresher program on Advanced Research Methodology organized by the Teaching Learning Centre at Ramanujam College, University of Delhi, under the auspices of the Ministry of Education's Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, from September 22nd to October 6th, 2022.

Books / chapters Published in edited volumes /books published

- Authored the book "Human Resource Management" Published by Lulu Publication, USA, 2017 (ISBN: 978-1-365-70498-7)
- Authored the book "ERP System: A Historical Perspective" Published by Association of Scientists Developers and Faculties, UK, 2018 (ISBN: 978-93-88122-01-6)
- Co-authored the conference proceeding sponsored by ICSSR, New Delhi, titled "Creating a Milieu for Quality Research Among Academic Community" with Dr. S. BalaChandran, Dr. K. Kannan, and Mr. D. Wilfin John, Department of Library, Thiruvalluvar College, Papanasam, Tirunelveli, 2020 (ISBN: 978-93-5396-220-3).
- Authored a book chapter titled "A Study on Entrepreneurial Ethics Among Small Scale Entrepreneurs," published by Lulu Publication, USA, in 2020 (ISBN: 978-1-71698-710-6).
- Authored the chapter titled "Guidance and Counseling Techniques for Individual Appraisal and Development – A New Dimension of Creativity" in the book published by MTC Global Trust, a Global Think Tank in Higher Education, Bangalore, in 2021 (ISBN: 978-93-5578-597-8)
- Co-authored the book chapter titled "Opportunities and Challenges to Women Entrepreneurship in Tamilnadu" with G. Sajipillai, published by Muthra Publishers, Tamilnadu, in 2022 (ISBN: 978-8195-1081-7-6)
- Co-authored the book "Fundamentals of Business Communication" with Saji Pillai G., published by Archers & Elevators Publishing House, Bangalore, in 2023 (ISBN: 978-93-94958-19-7).
- Authored the book "Management Accounting" published by Charulatha Publications, Chennai, in 2023 (ISBN: 978-93-5577-649-5).
- Authored the book chapter titled "The Role of Government Policies in Fostering Entrepreneurial Ecosystems" published by Red Unicorn Publishing Pvt. Ltd., in 2024 (ISBN: 978-93-5809-587-6).
- Authored the book chapter titled "A Comparison between Purchase Behavior of Rural and Urban Customers towards FMCG Products", published by Multispectrum Publications, Tamilnadu, in 2024 (ISBN: 978-81-972065-2-8)

Research experience

Research minor / major projects – from Government and non- governmental agencies:

- Successfully completed the "Entrepreneurship Awareness Camp," funded with Rs 20,000 by the National Science and Technology Entrepreneurship Development Board under the DST-NIMAT Project, facilitated by the Entrepreneurship Development Institute of India, Ahmedabad, from 2017 to 2018.
- successfully completed the "Entrepreneurship Awareness Camp" funded with Rs 20,000 by the National Science and Technology Entrepreneurship Development Board, Department of Science and Technology under the DST-NIMAT Project, facilitated by the Entrepreneurship Development Institute of India, Ahmedabad, during the period 2018-2019.
- Successfully completed the "Entrepreneurship Awareness Camp" funded with Rs 40,000 by the National Science and Technology Entrepreneurship Development Board under the DST-NIMAT Project, facilitated by the Entrepreneurship Development Institute of India, Ahmedabad, from 2019 to 2020.
- Successfully completed the Faculty Development Programme on Entrepreneurship, funded with Rs 1,00,000 by the Department of Science and Technology, New Delhi, conducted during the period 2020-2021, co-facilitated by Dr.D. Niranjani.
- Successfully completed the Faculty Development Programme on Entrepreneurship co-facilitated by, by Dr.D. Niranjan. funded with Rs 2,00,000 by the Department of Science and Technology, New Delhi, conducted during the period 2021-2022.

Research Guide :

- Currently serving as a Research Guide at Madurai Kamaraj University, Madurai.
- Member, Research Advisory Committee for PhD Scholars at Madurai Kamaraj University, Madurai.

Research Guidance:

- At Madurai Kamaraj University, I have supervised and guided two M.Phil candidates to completion of their degrees.
- I am currently guiding three Ph.D. candidates, two of whom have already been awarded their degrees under my supervision.

Papers Published in UGC notified journals

- Impact of Emotional Intelligence of Teachers on Institutional Performance of Private Colleges by P.Anbuoli and M. Sakthivel, published in IPE Journal of Management in January-June 2024 (ISSN 2249-9040, Vol-14, No-03) with an impact factor of 7.138, approved by UGC CARE.
- A Study on the Effect of Government Support towards Productivity of Paddy Farms in Madurai District by P. Anbuoli, published in Humanities and Social Science Studies journal in July-December 2023 (ISSN 2319-829X, Vol. 12, Issue 02, No. 22) with an impact factor of 7.28, approved by UGC CARE.
- Women Entrepreneurship – Issues and Challenges by G. Saji Pillai and P. Anbuoli, published in Kanpur Philosophers: International Journal of Humanities, Law and Social Sciences in January 2023 (ISSN 2348-8301, Vol. X, Issue I (A)), approved by UGC CARE.
- Women Empowerment: A Theoretical Framework by G. Saji Pillai and P. Anbuoli, published in Journal of the Asiatic Society of Mumbai in January 2023 (ISSN 0972-0766, Vol. : XCVI, No:01, 2023), approved by UGC CARE.
- Creating A Robust Affluence: Assessing the Prospects of Primary Health Care Centers In Madurai District by K. Jeyalaksmi and P. Anbuoli, published in Rabindra Bharati University Journal of Economics in September-December 2023 (ISSN 0975-802X, Vol. : XXVII, No:2, 2023) with an impact factor of 6.986, approved by UGC CARE.
- Addressing Health Disparities: Problems and Solutions in Primary Health Care Services in Madurai District by N. Nagammal and P. Anbuoli, published in Shodhak: A Journal of Historical Research in September-December 2023 (ISSN 0302-9832 (P), Volume: 53, Issue: 03, No: 03) with an impact factor of 7.75, approved by UGC CARE.

- A study on Business Performance of Mechanic Shop Entrepreneurs by P. Anbuoli, published in Sambodhi in March 2021 (ISSN 2249-6661, Volume - 44, No.01(III)), approved by UGC CARE.
- Gender Inequality in Women Education in India by P. Anbuoli, published in The International Journal Of Analytical And Experimental Modal Analysis in November 2019 (ISSN 0886-9367, Volume 11, Issue 11, (613-618)) with an impact factor of 6.3, approved by UGC CARE.
- Entrepreneurial Traits, Problems and Determinants of Women Entrepreneurship in Garments Industry by P. Anbuoli, published in Science, Technology and Development Multidisciplinary Journal in September 2019 (ISSN: 0950-0707, Volume 8, Issue 9 (34-41)) with an impact factor of 6.1, approved by UGC.
- Awareness on Mutual Fund Selection and Type of Schemes among Retail Investors by P. Anbuoli, published in International Review of Social Sciences and Humanities in August 2019 (ISSN 2250-0715 (P), ISSN 2248-9010 (O), Volume 9, Number 8 (186-190)) with an impact factor of 5.4, approved by UGC CARE.
- A Study on Knowledge, Prospects and Business Performance of Rural Textile Entrepreneurs by P. Anbuoli, published in Adalya Journal in August 2019 (ISSN 1301-2746, Volume 8, Issue 8 (536-544)), approved by UGC CARE.
- A Study on Motivation, Business Practice and Problems of Micro Entrepreneurs - Specific Focus on Street Vendors by P. Anbuoli, published in A Journal of Composition Theory in July 2019 (ISSN 0731-6755, Volume 12, Issue 6 (322-330)) with an impact factor of 6.2, approved by UGC CARE.
- Challenges and Opportunities of Women Entrepreneurship in Small Scale Sector by P. Anbuoli, published in Pramana Research Journal in June 2019 (ISSN 2249-2976, Volume 9, Issue 6 (676-683)) with an impact factor of 6.2, approved by UGC CARE.

- A study on various problems and prospects of Agro-Processing Entrepreneurs by P. Anbuoli, published in International Journal for Research in Engineering Application & Management in May 2019 (ISSN 2454-9150, Volume 5, Issue 2 (288-293)) with an impact factor of 5.8, approved by UGC.
- A Study on Determinants of Development and Government Assistance for Start-UPS in India by P. Anbuoli, published in International Journal of Management, Technology And Engineering in February 2019 (ISSN 2249-7455, Volume 9, Issue 2 (2420-2427)) with an impact factor of 6.3, approved by UGC CARE.
- Problems and Prospects of Social Entrepreneurship in Tamil Nadu by P. Anbuoli and R. Ravichandran, published in International Journal of Recent Scientific Research in December 2018 (ISSN 0976-3031, Volume 9 Issue 9(A) (29807-29810)) with an impact factor of 7.3, approved by UGC CARE.
- Impact of Corporate Social Responsibility in Indian Banking Sector by P. Anbuoli and S. Palani, published in International Journal of Management, IT & Engineering in December 2018 (ISSN 2249-0558, Volume 8, Issue 12 (340-349)) with an impact factor of 7.1, approved by UGC CARE.
- Importance of SERVQUAL dimensions in Leveraging Service Quality in Insurance Industry from the perspective of different cultural and socioeconomic environment – a SEM Approach by R. Meikanda Ganesh Kumar, T. Jothimurugan, and P. Anbuoli, published in International Journal of Services and Operations Management in 2018 (ISSN 1744-2370, Volume 30 No 1 (98-119)), not indexed in any impact factor database, approved by UGC CARE.
- A Study On Quality Of Customer Service in Insurance Sector in India by P. Anbuoli, published in Review Of Research in July 2018 (ISSN 2249-894x, Volume Issue 10 (62-69)) with an impact factor of 5.2, approved by UGC CARE.

- A Study On Problems and Prospects of Women Entrepreneur by P. Anbuoli, published in International Journal Of Basic And Applied Research in May 2018 (E-ISSN 2278-0505, Volume 8 Number 5 (189-197)) with an impact factor of 5.8, approved by UGC.
- A Study On Determinants of Women Entrepreneurship in New Business Environment by P. Anbuoli, published in International Journal Of Research In Social Sciences in May 2018 (ISSN 2249-2496, Volume 8 Issue 5 (644-655)) with an impact factor of 7.0, approved by UGC CARE.
- Customer Relationship Management by P. Anbuoli and N. Thenpandian, published in Indian Streams Research Journal in June 2017 (ISSN 2230-7850, Volume 7 Issue 5 (57-60)) with an impact factor of 5.1, approved by UGC.
- A Study on Role of Micro Finance in Rural Women Development in Tamil Nadu by P. Anbuoli, published in Golden Research Thoughts in June 2017 (ISSN 2231-5063, Volume 6 Issue 12 (49-57)) with an impact factor of 4.6, approved by UGC.

Papers published with average citation Index in Scopus, web of Science, PubMed Indian Citation Index

- Influence of Entrepreneur Age on Managing Business Problems in Entrepreneurship by P. Anbuoli, published in GIS Science Journal in December 2020 (ISSN 1869-9391, Volume 7, Issue 12), indexed in UGC Care Approved Group 2 Journal.
- Impact of Service Quality on Customer Loyalty in Commercial Bank by P. Anbuoli, published in Gedrag & Organisatie Review in April 2020 (ISSN 0921-5077, Volume 33, Issue 12), indexed in UGC Care Approved Group 2 Journal.
- Information Technology and Consumer Behaviour in Modern Marketing Environment by P. Anbuoli and M. Sakthivel, published in Journal of Xidian University in March 2020 (ISSN 1001-2400, Volume 14, Issue 3 (955-962)), indexed in UGC Care Approved Group 2 Journal (SCOPOUS).

- Retirement Planning of Small Investors In Indian Perspective by P. Anbuoli, published in Journal of Xi'an University of Architecture & Technology in February 2020 (ISSN 1006-7930, Volume 12, Issue 2 (363-369)), indexed in UGC Care Approved Group 2 Journal (SCOPOUS).
- Impact of Performance Appraisal on Arts and Science Faculty Members by P. Anbuoli and D. Niranjani, published in Studia Rosenthaliana in January 2020 (ISSN 0039-3347, Volume 12, Issue 1 (32-39)), indexed in UGC Care Approved (WEB OF SCIENCE).
- Factors Influencing Coconut Cultivation and Marketing in Madurai District, Tamilnadu by P. Anbuoli, published in Adalya Journal in December 2019 (ISSN 1301-2746, Volume 8, Issue 12 (133-141)), indexed in UGC Care Approved (WEB OF SCIENCE).

Articles published in conference proceedings and ISBN / ISSN journals

- Presented paper titled "Role of Customer Awareness on E-Banking services offered by Private Sector Banks in India" at the International conference on Contemporary Entrepreneurial Practices and Management Dynamics in Digital Era 2024, held on March 22 & 23, 2024, with an ISBN number 978-93-6163-034-7.
- Presented paper titled "Coping Mechanisms and Adaptation Strategies of Entrepreneurs in Economic Uncertainty" at the International conference on Strategies, Techniques, Applications and Resources, held on October 8 and 14, 2023, with an ISBN number 978-93-91303-83-9.
- Presented paper titled "Role of Education Towards Empowerment of Rural Women" at the International conference on Sustainable Environment, Manifestation and Augmentation, held on November 18 and 27, 2022, with an ISBN number 978-93-91303-45-7.

- Presented paper titled "Challenges & issues in Sustainability of MSME in Tamilnadu" at the International conference on Sustainability, Transformation, Development in Business and Management, held on January 24, 2020, with an ISBN number 978-93-89658-48-4.
- Presented paper titled "Employment of IT and ITEs in Startups Development" at the National Seminar on Prospectus and Challenges of Startups in India, held on January 22, 2020, with an ISBN number 978-93-89658-46-0.
- Presented paper titled "Role Of Faculty Members In Innovative Teaching, Research And Higher Education" at the National conference on Creating A Milieu For Quality Research among Academic Community, held on February 21 and 22, 2020, with an ISBN number 978-93-5396-220-3.
- Presented paper titled "A study on Entrepreneurial Qualities of a Successor in family Owned Business" at the International conference on Innovative Strategies of Management in the Globalized Era, held on March 7 and 8, 2019, with an ISBN number 978-93-88398-67-1.
- Presented paper titled "A study on Emerging Issues and Challenges in Human Resource Management" at the National Seminar on Emerging Issues in Business And Management, held on January 23, 2019, with an ISBN number 978-93-88398-27-5.
- Presented paper titled "Digitalization : Employee Engagement with HR Technology in India” : An Exploratory Study" at the International conference on Contemporary Issues, Challenges and Recommendations on Digitalization, held on January 4, 2019, with an ISBN number 978-93-88574-006.
- Presented paper titled "Innovative Marketing Strategy – Cause Related marketing" at the International conference on Global Talent management in the Digital Era, held on September 13, 2017, with an ISBN number 978-93-86537-95-9.

- Presented paper titled "An Analysis of Government Expenditure on Education and its impact on GDP in India Before and After Globalisation" at the 38th Annual Conference of Association of Economists of Tamilnadu (AET), held on October 28 and 29, 2017, with an ISBN number 978-93-87102-22-4.
- Presented paper titled "Total Quality Management and Corporate Social Responsibility" at the International conference on Total Quality Management Advanced and Intelligent, held on October 26, 2016, with an ISBN number 978-93-80509-91-4.
- Presented paper titled "Marketing Disaster – Unethical Marketing Practices" at the International conference on Managing Disaster – A strategic perspective, held on September 29 and 30, 2016, with an ISBN number 978-8-1930-234-26.

Papers presented in conferences / Seminars

- Presented paper titled "Inclusion of Women in Top Management" at the International conference on Dynamic Management Practices in Digital Era – 2023, Department of Management Studies, Madurai Kamaraj University, Madurai, held on 12th and 13th May 2023.
- Presented paper titled "Problem and Prospectus of Health care Services" at the International conference on Dynamic Management Practices in Digital Era – 2023, Department of Management Studies, Madurai Kamaraj University, Madurai, held on 12th and 13th May 2023.
- Presented paper titled "Service Quality of Select private Hospitals in Madurai Districts" at the International conference on Dynamic Management Practices in Digital Era – 2023, Department of Management Studies, Madurai Kamaraj University, Madurai, held on 12th and 13th May 2023.

- Presented paper titled "Role of Foreign Direct Investment in Employment Generation" at the National conference on Inclusive Growth: The way to strong Economic Development, Mannar Thirumalai Naicker College, held on 27th February 2019.

Membership in Academic & Professional Bodies

- Professional Individual Member at All India Management Association (M-202011047).
- Member of Madurai Productivity Council.
- Professional Individual Member at EMG-GROUP – SSM TRUST.

FDPs / Workshops Attended

- Attended a workshop on Emotional Intelligence organized by ICT Academy in October 2023.
- Participated in the workshop "Upskill Your Resources" at Department of Business Administration (SF), Ayya Nadar Janaki Ammal College, Sivakasi, in July 2023.
- Attended the workshop on Intellectual Property Rights In India at SRM Institute of Science and Technology, Ramapuram Campus, Chennai, in December 2022.
- Participated in a workshop on NEP 2020 organized by Internal Quality Assurance Cell, V.V.Vanniaperumal College for Women, Virudhunagar, in December 2022.
- Attended the workshop on SPSS Statistical Analysis organized by ESSGEE DIGI SKILLS in March 2022.
- Participated in a workshop on Investor Education in India: Its Relevance and Roadmap at Er. Perumal Manimekalai College of Engineering, Hosur, Tamil Nadu, in February 2022.
- Attended the workshop "Advanced Concepts For Developing Moocs" organized by Teaching Learning Centre, Ramanujam College, University of Delhi, in July 2020.
- Participated in the workshop "Entrepreneurship, Incubation and Innovation" organized by Teaching Learning Centre, Ramanujam College, University of Delhi, in June 2020.
- Attended the workshop "Open Resource Tools For Research" organized by Faculty Development Programme, Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching Learning Centre, Ramanujam College, University of Delhi, in June 2020.

- Participated in the workshop "Teaching for Transformation & Excellence in Post Covid Era" at The American College, Madurai, in June 2020.
- Attended the workshop "Banking Sector" organized by Edufly Staff Solutions in May 2020.
- Participated in a workshop on "Artificial Intelligence" at Thirumala Engineering College, Hyderabad, in May 2020.
- Attended the workshop "How to Be an Excellent Online Tutor" organized by Unitieup in May 2020.
- Participated in the workshop "Uncovering Piazza for Effective Teaching" at Sri Amaraavathi College of Arts and Science, Karur, in May 2020.
- Attended the workshop "Managing Online Classes And Co-Creating MOOCS: 2.0" as part of a Faculty Development Programme sponsored by Ministry of Higher Education, Government of India, in June 2020.
- Participated in the workshop "Innovative Knowledge Tuning for Academicians" at St. Peter's Institute of Higher Education and Research in May 2020.
- Attended the workshop "E-Learning and MOOCs In Higher Education And New Roles Of Teachers" organized by IQAC under UGC PARAMARSH Scheme, Sri GVG Visalakshi College for Women, Udumalpet, in May 2020.
- Participated in the webinar series organized by IQAC under UGC PARAMARSH Scheme, Sri GVG Visalakshi College for Women, Udumalpet, in May 2020.
- Attended the workshop "Where Technology Meets Business: Industry 4.0" at Nehru Institute of Management Studies, Coimbatore, in May 2020.
- Participated in the workshop "The COVID-19 Footprint on International Market" at VET Institute of Arts and Science College, Erode, in May 2020.
- Attended the workshop "Project Proposals For Funding Agencies: Preparation and Submission Protocol" at Patrician College of Arts and Science, Adyar, Chennai, in May 2020.
- Participated in the workshop "Entrepreneurship and Innovation" at P.K.R. Arts College for Women, Gobichettipalayam, in May 2020.
- Attended the workshop "Faculty Enrichment Programme" at Mannar Thirumalai Naicker College in May 2020.
- Participated in the workshop "New Normal – Pedagogical Tools for Online Teaching" at Fatima College, Madurai, in May 2020.
- Attended the workshop "Institutional Quality Achievement, Maintenance and

Sustenance" organized by IQAC under UGC PARAMARSH Scheme, Sri GVG Visalakshi College for Women, Udumalpet, in May 2020.

- Participated in the workshop "Effective Usage Of ICT Tools For Smart Teaching" at Jayaraj Annapackiam College for Women, Periyakulam, in May 2020.
- Attended the workshop "Digital Tools for Smart Classrooms in Higher Education" at Jayaraj Annapackiam College for Women, Periyakulam, in May 2020.
- Participated in the workshop "Effective and Instructive Research" at Sona College of Technology, Salem, in May 2020.
- Attended the workshop "Webinar Series" organized by IQAC under UGC PARAMARSH Scheme, Sri GVG Visalakshi College for Women, Udumalpet, in May 2020.
- Participated in the workshop "How to Write Effective Case Study" at Atmiya University, Rajkot, Gujarat, in May 2020.
- Attended the workshop "Online College Management & Online Content Creation Tools" at Lala Lajpat Rai College of Commerce & Economics, May 2020.
- Participated in the workshop "Training and Production Workshop on prospectus of outcome-based education" at Mannar Thirumalai Naicker College, March 2019.
- Attended the workshop "Promotion of API Score and Career Advancement" at Mannar Thirumalai Naicker College, March 2020.
- Participated in the workshop "Research Writing and Publications: Theory and Practice" at Mannar Thirumalai Naicker College, October 2019.
- Attended the workshop "Outcome Based Education" at Mannar Thirumalai Naicker College, August 2019.
- Participated in the workshop "Training and Production Workshop on prospectus of outcome-based education" at Mannar Thirumalai Naicker College, March 2019.
- Attended the workshop "The Application of SPSS and AMOS for Data Analysis" at Mannar Thirumalai Naicker College, February 2019.
- Participated in the workshop "Intellectual Property Rights, Skill Development Programmes, Innovations, Patents and Setting up Incubation Centres" at Mannar Thirumalai Naicker College, January 2019.
- Attended the workshop "Techniques of writing research proposal" at Mannar Thirumalai Naicker College, June 2018.
- Participated in the workshop "E-Content Development and Digital Tools" at Mannar Thirumalai Naicker College, March 2018.

- Attended the workshop "Online Teaching, Learning And Assessment Using Moodle, MOOC Platform, Open Educational Resources & Education Technology Tools" at Mannar Thirumalai Naicker College, October 2017.

Academic Responsibilities:

- Coordinated activities and initiatives of the Entrepreneurship Development Cell from December 2016 to October 2021,
- Served as Programme Officer for the National Service Scheme from July 2017 to August 2021.

Acted as Resource Person for Guest Lectures:

- Conducted sessions on "Marketing Strategies" at the Entrepreneurship Awareness Programme sponsored by MSME, GOVT OF INDIA, and Technology Development Centre (PPDC) Agra, Thiruvalluvar College, Papanasam, on 21st February 2020.
- Presented on "Publishing Ethics and Plagiarism" at the National conference on "Creating a Milieu for Quality Research among Academic Community" sponsored by ICSSR, Thiruvalluvar College, Papanasam, on 22nd February 2020.
- Delivered lectures on "History of Ambedkar" at the National Integration Camp organized by Nehru Yuva Kendra – Madurai, Ministry of Youth Affairs and Sports, Government of India, Madurai, on 26th January 2020.
- Facilitated discussions on "Identification of Business Opportunities" at the Entrepreneurship Awareness Camp sponsored by the Department of Science and Technology, New Delhi, Thiruvalluvar College, Papanasam, on 21st September 2019.
- Presented insights on "Entrepreneurial Competencies" at the Entrepreneurship Awareness Camp sponsored by the Department of Science and Technology, New Delhi, Thiruvalluvar College, Papanasam, on 20th September 2019.
- Conducted sessions on "Entrepreneurship As a Career" at the Awareness Programme organized by the Department of Library and Information Science – Thiruvalluvar College, Papanasam, on 09th February 2019.
- Delivered a lecture on "How to Write a Scientific Research Paper" at the National level seminar on "Scholarly Publishing, Writing Research Papers, Citation, Plagiarism and Copyright" organized by the Department of Library and Information Science – Thiruvalluvar College, Papanasam, on 8th February 2019.

Resource Person in State/National/International Conferences:

- Presented on "Publishing Ethics and Plagiarism" at the National conference on "Creating a Milieu for Quality Research among Academic Community" sponsored by ICSSR, organized by the Department of Library and Information Science, Thiruvalluvar College, Papanasam, on 22nd February 2020.

External Examiner for MBA Project Viva Voce at VVV College, Virudhunagar, in April 2024.

Sessions chaired in conferences

- Chaired sessions at the National conference on "Creating a Milieu for Quality Research among Academic Community" sponsored by ICSSR, organized by the Department of Library and Information Science, Thiruvalluvar College, Papanasam, on 22nd February 2020.

Other Activities: Conferences / Seminars / Workshops / Inter-Collegiate Meets, Organized

- Organized the National level Integration Camp "Ek Bharat Shrestha Bharat" in collaboration with Nehru Yuva Kendra – Madurai, Ministry of Youth Affairs and Sports, Government of India, at Mannar Thirumalai Naicker College in January 2020.
- Organized the State Level workshop on "Business Battle in Action 2K20" at Mannar Thirumalai Naicker College in January 2020.
- Organized the State Level seminar on "A spectrum of sustainable opportunities for the START UPS in India" at Mannar Thirumalai Naicker College in March 2019.
- Organized the State Level workshop on "Intellectual Property Rights" at Mannar Thirumalai Naicker College in February 2018.
- Organized the State Level workshop on "Consumer Protection Act & Human Rights Act" at Mannar Thirumalai Naicker College in March 2016.